

Creating Business Listings On Local Search Engines

Set up these local listings and get ready for some Google-love!

Creating a Business Listing on Yelp

Go to <https://biz.yelp.com/signup>

Enter your business' name in the **Your Business' Name** field.

Enter the City and State where your business is located in the **Near** field.

Click on the **Search** button.

yelp for BUSINESS OWNERS

1 Find Your Business 2 Create Your Account 3 Verify Your Identity 4 Access Yelp for Business Owners

Start by finding your business

Is your business already on Yelp? Search now to find it or create a new page if we don't have it yet.

Your Business' Name (e.g. Mel's Diner, Max's)
Acme Italian Restaurant

Near (e.g. New York, NY)
New York, NY

Search

Go through the list and see if your business is already listed. If it is, click on the **Unlock** button that corresponds to it. If your business is not on the list, click on the **Add your business to Yelp** link at the bottom of the list.

Barnes & Noble
Categories: Newspapers & Magazines, Bookstores

4.5 stars 125 reviews

Union Square
33 E 17th St
New York, NY 10003
(212) 253-0810

Unlock

1 to 10 of 10

Can't find your business? Add your business to Yelp

On the following page:

Choose your country from the Country dropdown list.

Enter your business' name in the Business Name field if it's not yet there.

Enter your business address in the Address 1 and Address 2 fields.

Enter the city where your business is located in the **City/Town** field.

Enter the State where your business is located in the **State** field.

Enter the Zip code where your business is located in the **Zip** field.

Enter your business' phone number in the **Phone** field.

Enter your business' web site's URL in the **Web Address** field.

Enter your business' operating hours under **Hours**. Click on the **More Hours** button to add more days and hours.

Select the category where your business falls under from the **Categories** dropdown menu. Click on the **Add another category** link to add more categories.

Enter your email address in the **Your Email Address** field (this will be used for verification purposes).

Click on the **Add** button when you're done.

Add Your Business

It may take a couple days for your business to show up in search results, but you can start adding business information to your page right away.

Country
United States

Business Name
Acme Italian Restaurant

Address 1
180 Beekman Street

Address 2

City
new york

State
ny

Zip
10038

Phone
(212) 555-5555

Web Address
www.acmeitalresto.com

Hours
Mon 9:00 am - 5:00 pm Remove
Tue 9:00 am - 5:00 pm Remove
Wed 9:00 am - 5:00 pm Remove
Thu 9:00 am - 5:00 pm Remove
Fri 9:00 am - 5:00 pm Remove
Sat 9:00 am - 5:00 pm Remove
Sun 9:00 am - 5:00 pm Remove
Mon 9:00 am - 5:00 pm Add Hours

Categories
Restaurants Italian Remove

Your Email Address
saracarell@gmail.com

Are any of these your businesses?

Here are some businesses on Yelp that look similar to the one you are adding.

Acme Bar & Grill 152 reviews Already unlocked
Categories: Cajun/Creole, Chicken Wings, Bars
9 Great Jones St
New York, NY 10012
(212) 420-1934

Olive Garden 53 reviews Unlock
Category: Italian
696 Avenue of the Americas
New York, NY 10010
(212) 255-1240

Taste of Tuscany 4 reviews Unlock
Category: Italian
1051 Bloomfield Ave
Clifton, NJ 07012
(973) 916-0700

Check your email and click on the verification link provided.

Creating a Business Listing on Best of the Web

Go to <http://local.botw.org/helpcenter/jumpstartproduct.aspx>

Click on the **Sign Up** button.

Under **Contact Information:**

Enter your first name in the **First Name** field.

Enter your last name in the **Last Name** field.

Enter your address in the **Address 1** and **Address 2** fields.

Enter your city in the **City** field.

Select your State from the **State** dropdown menu.

Enter your ZIP code in the **ZIP Code** field.

Enter your phone number in the **Telephone Number** field.

Under **Business Information:**

Enter your business name in the **Business Name** field.

Enter your business address in the **Address 1** and **Address 2** fields.

Enter the city where your business is located in the **City** field.

Select the State where your business is located from the **State** dropdown menu.

Enter the ZIP code where your business is located in the **ZIP Code** field.

Enter your business phone number in the **Telephone Number** field.

Under **Account Info**:

Enter your desired username in the **Username** field.

Enter your desired password in the **Password** field and re-enter it in the **Confirm Password** field below.

Enter your email address in the **Email** field and re-enter it in the **Confirm Email** field below.

Click on the **Continue** button when you're done.

The screenshot shows a registration form with three columns: **Contact Information**, **Business Information**, and **Account Info**. The form is filled with sample data and includes a **Continue** button.

Contact Information	Business Information	Account Info
First Name Sara	Business Name Acme Italian Restaurant	Username saracarell
Last Name Carell	Address1 180 Beekman Street	Password
Address1 5th street corner 12th avenue	Address2 	Confirm Password
Address2 	City New York	Email saracarell@gmail.com
City New York	State New York	Confirm Email saracarell@gmail.com
State New York	ZIP Code 10038	Continue ▶
ZIP Code 10002	Telephone Number (212) 555-5555	
Telephone Number 555-555-5555		

On the following page:

Select your type of business from the **Business Type** dropdown menu.

The screenshot shows a registration form with three steps: 1 - General Info, 2 - Business Details, and 3 - Signup Complete!. The 'Basic Info' section is active. The 'Business Type' dropdown menu is open, displaying a list of categories. A red box highlights the dropdown menu, and a red arrow points to the 'Restaurants' option at the bottom of the list. The 'Business Heading' field is empty. The 'About Us' field is a text area. The 'Payment options' section includes checkboxes for 'Mastercard' and 'Cash'.

1 - General Info 2 - Business Details 3 - Signup Complete!

Basic Info

Business Type:* Restaurants

Business Heading:*

About Us:*

Products and Services:*

Payment options: Mastercard Cash

- Select --
- Agriculture, Fishing & Forestry
- Apparel & Accessories
- Arts, Crafts & Hobbies
- Business & Professional Services & Supplies
- Computers, Communications & Electronics
- Construction & Remodeling
- Education & Training
- Electric Equipment & Supplies
- Entertainment & Media
- Family & Community
- Finance & Legal
- Food & Beverages
- Health & Medicine
- Home & Garden
- Industry, Manufacturing & Production
- Public Utilities & Environment
- Real Estate
- Restaurants
- Safety & Security

The screenshot shows the same registration form as above, but with the 'Business Heading' dropdown menu open. A red box highlights the dropdown menu, and a red arrow points to the 'Restaurants - Family Restaurants' option. The 'Business Type' dropdown is now closed and shows 'Restaurants'. The 'Payment options' section includes checkboxes for 'Discover' and 'Debit'.

1 - General Info 2 - Business Details 3 - Signup Complete!

Basic Info

Business Type:* Restaurants

Business Heading:* Restaurants - Family Restaurants

About Us:*

Products and Services:*

Payment options: Discover Debit

- Restaurants - Family Restaurants
- Restaurants - Drive Ins
- Restaurants - Espresso - Coffee Houses
- Restaurants - Ethnic
- Restaurants - Family Restaurants
- Restaurants - Fast Food
- Restaurants - Fish & Chips
- Restaurants - Hamburgers & Hot Dogs
- Restaurants - Natural Foods
- Restaurants - Pancakes & Waffles
- Restaurants - Pizza
- Restaurants - Salad Bars
- Restaurants - Sandwiches
- Restaurants - Seafood
- Restaurants - Soul Food
- Restaurants - Steak Houses
- Restaurants - Take Out
- Restaurants - Tea Rooms
- Restaurants - Vegetarian
- Restaurants - Wine & Cheese
- Taverns

Select an appropriate heading/category for your business from the **Business Heading** dropdown menu.

1 - General Info 2 - Business Details 3 - Signup Complete!

Basic Info

Business Type:* Restaurants [?](#)
[Further Refine Your Selection](#)
 Restaurants - Family Restaurants

Business Heading:* Restaurants Family Style [?](#)
[Further Refine Your Selection](#)
 -- Select, required --
 Restaurants Family Style

Enter a brief description for your business in the **About Us** box.

Business Type:* Restaurants [?](#)
[Further Refine Your Selection](#)
 Restaurants - Family Restaurants

Business Heading:* Restaurants Family Style [?](#)
[Can't find your category?](#)

Payment options: Visa Diners

About Us: [?](#)
 Honest to goodness Italian Cuisine

Products and Services: [?](#)
 Genuine Italian food

List down your products and services in the **Products and Services** box.

Business Type:* Restaurants [?](#)
[Further Refine Your Selection](#)
 Restaurants - Family Restaurants

Business Heading:* Restaurants Family Style [?](#)
[Can't find your category?](#)

Payment options: Visa Diners

About Us: [?](#)
 Honest to goodness Italian Cuisine

Products and Services: [?](#)
 Genuine Italian food

Choose the payment methods available in your business.

About Us:* ?
 Honest to goodness Italian Cuisine

Products and Services:* ?
 Genuine Italian food

Payment options: Visa Diners
 Mastercard Cash
 American Express Checks
 Discover Debit

Languages spoken:
 Year founded:

Number of Locations:
 Number of Employees:

Enter your and your crew/staff's spoken languages in the **Languages spoken** field.

Enter the founding year of your business in the **Year founded** field.

Enter the number of locations/branches your business has in the **Number of Locations** field.

Enter the number of employees that you/your business have in the **Number of Employees** field.

Click on the **Continue** button when you're done.

American Express Checks
 Discover Debit

Languages spoken:
 Year founded:

Number of Locations:
 Number of Employees:

Continue ▶

Check your email and click on the verification link contained in it.

Creating a Business Listing on InfoGroup

Go to <http://home.infousa.com/Static/DatabaseUpdate>

Enter your phone number in the **Phone** field.

Enter the name of your business/company in the **Business Name** field.

Enter your business address in the **Location Address** field.

Enter the city where your business is located in the **City** field.

Select the State where your business is located from the **State/Province** dropdown menu.

Enter the ZIP code where your business is located in the **ZIP/Postal Code** field.

Enter your first name in the **Contact First Name** field.

Enter your last name in the **Contact Last Name** field.

Enter your title in the **Contact Title** field.

Select your **gender**.

Enter the type/category of your business in the **Primary Line of Business** field.

Click on the **Submit** button when you're done.



Add My Business

All fields required

Phone - 10 digit, non-toll free (ex:4025551234)

2125555555

Business Name

Acme Italian Restaurant

Location Address

180 Beekman Street

City

New York

State/Province

NEW YORK

ZIP/Postal Code

10038 -

Contact First Name

Sara

Contact Last Name

Carell

Contact Title

Owner

Contact Gender Male Female

Primary Line of Business

Italian Restaurant

Submit

On the following page, select the most appropriate classification for your business from the list provided.



Please select an Industry Classification description that best describes your line of business

- FOODS-CARRY OUT - CARRABBA'S ITALIAN GRILL
- FOODS-CARRY OUT - OLIVE GARDEN ITALIAN RSTRNT
- FOODS-CARRY OUT
- ITALIAN FOOD PRODUCTS-WHOLESALE
- ITALIAN FOOD PRODUCTS
- RESTAURANTS - CARRABBA'S ITALIAN GRILL
- RESTAURANTS - CUISINE ITALIAN
- RESTAURANTS - OLIVE GARDEN ITALIAN RSTRNT
- RESTAURANTS
- FOODS-CARRY OUT - BAKERS SQUARE RESTAURANT & PIE

Click on the **Submit** button at located at the bottom of the page.

On the following page, you are given the option to provide additional information about your business. These include the fax number, toll-free number, web site address/URL, email address, etc.



800.321.0869

E-mail Us

Live Help



Mon-Fri 7am-6pm CST / Sat 9-Noon CST

Home | About Us | Request Info | Data Quality | FAQs

Please provide any additional information you would like to include

Fax Number - 10 digit, non-toll free (ex:4025551234)

Toll Free Number (ex:4025551234)

Web site Address

E-mail Address

Number of Employees at this location

Location Ownership Own Lease

Mailing Address (if different than location)

City State/Province

ZIP/Postal Code -

Additional contacts:

Contact First Name Contact Last Name

Contact Title

Contact Gender Male Female

E-mail Address

Contact First Name: Contact Last Name

Contact Title

Contact Gender Male Female

E-mail Address

Click on the **Submit** button when you're done.

Creating a Business Listing on Brownbook

Go to <http://www.brownbook.net/business/add/>

Enter the name of your business in the **Business Name** field.

Enter your business address in the **Business Address** field.

Enter the ZIP code where your business is located in the **Zipcode/Postcode** field.

Select the country where your business is located from the **Country** dropdown menu.

Enter your business phone number in the **Phone Number** field.

Enter your mobile phone number in the **Cell/Mobile** field.

Enter your fax number in the **Fax Number** field.

Enter your email address in the **Email** field.

Enter your business's web site URL in the **Website** field.

Enter your business's blog URL in the **Blog** field.

Enter your or your business's Twitter handle in the **Twitter** field.

Enter your or your or your business's VoIP contact information in the **VoIP** field.

Enter your or your business's Instant Messenger contact information in the **Instant Messenger** field.

Under **Tags**:

Enter keywords that describe your business in the **Business tags** box.

Enter the locations where you are doing business in the **Location tags** box.

■ Add a business (step 1 of 2)

You're adding a new business.

(Did you check first to see if it already existed - try searching for the business name and the town?)

Business Details

Business Name
Spell it correctly - you won't be able to change this

Business Address
Correct spelling and address format will help ensure an accurate map of your location - use the next box for your zip code / postal code

Zipcode / Postcode

Country

Phone Number

Cell / Mobile

Fax Number

Email

Website

Blog

Twitter @

(e.g. @daveingram)

VoIP

(e.g. Skype: name)

Instant Messenger

(e.g. MSN: name)

Tags

Business tags
(enter keywords that describe your business, e.g. "dentist, teeth, dental". Separate each with a comma)

Location tags
(enter locations where you do business, e.g. "Putney, London, UK, United Kingdom". Separate each with a comma)

■ Is this your business?

1. Get more business

A Brownbook listing is an essential part of your online marketing strategy

2. Get found online

Your Brownbook listing gets you found in Brownbook AND on the major search engines

3. Claim and promote your listing

Claim your listing to take control, get alerted to updates, and add logos, photos, video and more

4. Get links to your business profile

Invite people to endorse your business to get more links and get found more

5. Customize your page

Drag and drop to change your page layout to present your unique business

[Read more...](#)

Next

Click on the Next button when you're done.

On the following page, under **I'm NOT registered yet**:

Enter your email in the **Email** field and re-enter it in the **Confirm email** field below.

Click on the tick box labeled **Register me now so I can make future updates instantly**.

Make sure that the tick box labeled **I've read the terms and conditions** is checked.

Enter the word verification.

Click on the **Submit** button.

Check your email and click on the confirmation/verification link contained therein.

Brownbook.net
the FREE directory that ANYONE can edit

Search Worldwide

Home | Add a business | Login | Register | Help | Blog

Confirm changes

Please confirm your changes (step 2 of 2)
Choose how to complete your updates

I'm already registered
(I have a password)
Your update will be made live instantly

Email
Password

Confirm you're human, enter the text you see below.

UPNT NU Enter text
(not case sensitive) **Submit**

I'm NOT registered yet
(I don't have a password)
We'll email you to verify your update

Email
Confirm email

Register me now so I can make future updates instantly*
 I've read the [terms and conditions](#)

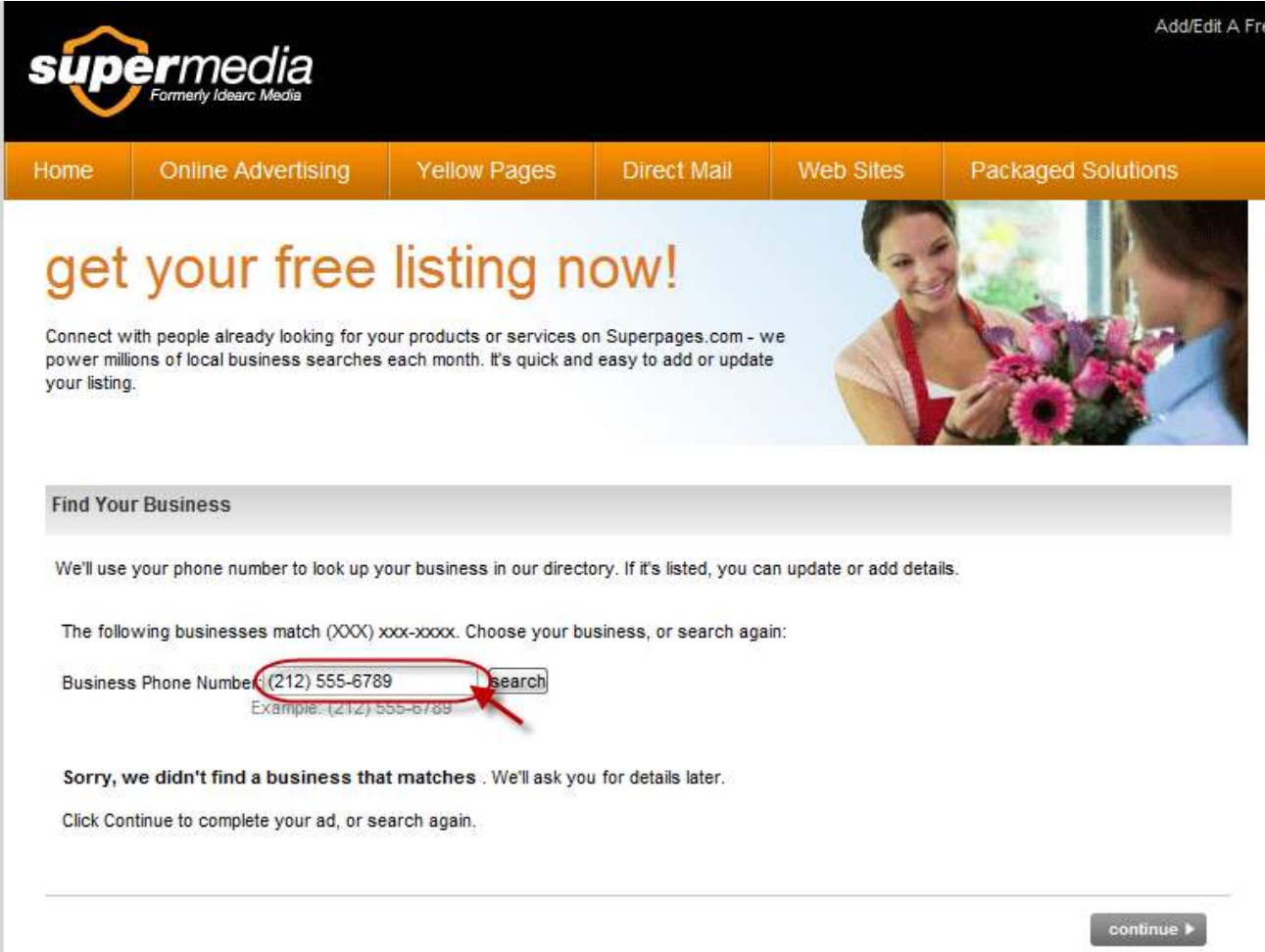
Confirm you're human, enter the text you see below.

1XWSSV Enter text
(not case sensitive) **Submit**

Creating a Business Listing on SuperMedia

Go to <http://www.supermedia.com/sportal/quickbpfloow.do>

Enter your business phone number in the field provided.



The screenshot shows the SuperMedia website interface. At the top, there is a navigation bar with the SuperMedia logo (Formerly Idearc Media) and a menu with options: Home, Online Advertising, Yellow Pages, Direct Mail, Web Sites, and Packaged Solutions. Below the navigation bar is a promotional banner with the text "get your free listing now!" and a sub-headline "Connect with people already looking for your products or services on Superpages.com - we power millions of local business searches each month. It's quick and easy to add or update your listing." To the right of the banner is an image of a woman smiling while holding a bouquet of flowers.

Below the banner is a section titled "Find Your Business". It contains the following text: "We'll use your phone number to look up your business in our directory. If it's listed, you can update or add details." and "The following businesses match (XXX) xxx-xxxx. Choose your business, or search again:". There is a search form with a text input field containing "(212) 555-6789" and a "search" button. A red circle highlights the input field, and a red arrow points to the search button. Below the search form, there is a message: "Sorry, we didn't find a business that matches . We'll ask you for details later." and a "continue" button.

If your business is already in SuperMedia's directory, you will be allowed to update/edit your business details. Otherwise, you will be allowed to create a new listing.

To create a new listing, click on the **Continue** button.

Under **Enter Business Contact Information:**

Enter the name of your business in the **Business Name** field.

Enter your business phone number in the **Phone Number** field.

Enter your business email address in the **Email Address** field.

Enter your business web site URL in the **Web Site URL** field.

Under **Add Location Information**:

Enter your business address in the **Street** field.

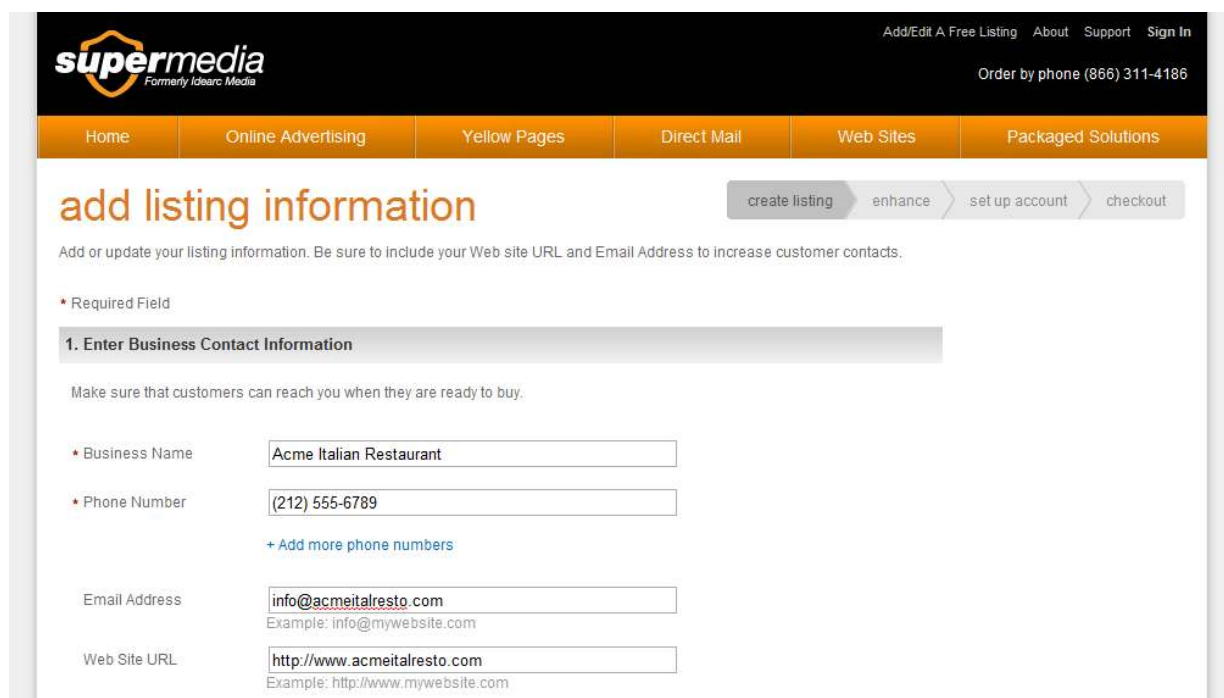
Enter the city where your business is located in the **City** field.

Select the State where your business is located from the **State** dropdown menu.

Enter the ZIP code where your business is located in the **ZIP/Postal Code** field.

Under **Choose Your Business Categories**, enter the category that best fits/describes your business in the field provided and click on the **Search** button.

Click on the **Add** link that corresponds to the category that best describes your business.



The screenshot displays the Supermedia website interface. At the top, the Supermedia logo is on the left, and navigation links for 'Add/Edit A Free Listing', 'About', 'Support', and 'Sign In' are on the right. Below the logo, a navigation bar contains links for 'Home', 'Online Advertising', 'Yellow Pages', 'Direct Mail', 'Web Sites', and 'Packaged Solutions'. The main heading is 'add listing information', with a breadcrumb trail: 'create listing > enhance > set up account > checkout'. A sub-heading reads: 'Add or update your listing information. Be sure to include your Web site URL and Email Address to increase customer contacts.' A note indicates '* Required Field'. The first step is '1. Enter Business Contact Information', with a sub-note: 'Make sure that customers can reach you when they are ready to buy.' The form fields are: Business Name (Acme Italian Restaurant), Phone Number ((212) 555-6789), Email Address (info@acmeitalresto.com), and Web Site URL (http://www.acmeitalresto.com). A link '+ Add more phone numbers' is also present.

2. Add Location Information

We'll use your address to provide a map and driving directions so customers can find your location.

• Street

• City

• State

• ZIP / Postal Code

Only show my city, state and ZIP (no map will be displayed)

3. Choose Your Business Categories

Choose categories that identify your kind of business or industry type. Your listing will appear when people search for your business categories. To find categories, search using a keyword that best describes your type of business, product or service.

•

Example: Florist, Plumbing

The following categories match your search-the most popular ones are listed first. Select up to five categories by dragging them to the Selected Categories box, or search again for more options.

Available Categories:	Selected Categories:
<input type="text" value="Italian Restaurants"/>	<input type="text" value="Italian Restaurants"/> <input type="button" value="remove"/>

= SuperGuarantee Program qualified category

Click on the **continue** button.

On the following page:

Select the products, services and brands your business is offering by clicking on the **add** link that corresponds to the item you are offering.

1. Select Your Products, Services and Brands

Add the products, services and brands that your business offers.

Available Keywords:	Selected Keywords:
<input type="text" value="Formal Dining"/> <input type="button" value="add >"/>	<input type="text" value="Bottled Water"/> <input type="button" value="remove"/>
<input type="text" value="Gift Certificates"/> <input type="button" value="add >"/>	<input type="text" value="Dine In"/> <input type="button" value="remove"/>
<input type="text" value="Gourmet Foods"/> <input type="button" value="add >"/>	<input type="text" value="Family Friendly"/> <input type="button" value="remove"/>
<input type="text" value="Group Discounts"/> <input type="button" value="add >"/>	
<input type="text" value="Handicapped Accessibility"/> <input type="button" value="add >"/>	

Enter your business's operating hours.

2. Show Your hours of Operation

Let customers know when you're open for business.

- Do not display our hours of operation
 Open 24 hours, 7 days a week
 Select hours of operation

Monday:	<input type="text" value="10:00 AM"/>	to	<input type="text" value="11:00 PM"/>	<input type="checkbox"/> Closed	Apply to all days
Tuesday:	<input type="text" value="10:00 AM"/>	to	<input type="text" value="11:00 PM"/>	<input type="checkbox"/> Closed	
Wednesday:	<input type="text" value="10:00 AM"/>	to	<input type="text" value="11:00 PM"/>	<input type="checkbox"/> Closed	
Thursday:	<input type="text" value="10:00 AM"/>	to	<input type="text" value="11:00 PM"/>	<input type="checkbox"/> Closed	
Friday:	<input type="text" value="10:00 AM"/>	to	<input type="text" value="11:00 PM"/>	<input type="checkbox"/> Closed	
Saturday:	<input type="text" value="10:00 AM"/>	to	<input type="text" value="11:00 PM"/>	<input type="checkbox"/> Closed	
Sunday:	<input type="text" value="10:00 AM"/>	to	<input type="text" value="11:00 PM"/>	<input type="checkbox"/> Closed	

Choose the payment methods that your business accepts.

3. Select Payment Options

Specify how customers can pay at your business. Check all payment options that apply.

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> American Express | <input type="checkbox"/> Personal Checks | <input type="checkbox"/> Carte Blanche |
| <input checked="" type="checkbox"/> MasterCard | <input type="checkbox"/> Money Orders | <input type="checkbox"/> Credit Terms Available |
| <input checked="" type="checkbox"/> VISA | <input type="checkbox"/> Travelers Checks | <input type="checkbox"/> Financing Available |
| <input checked="" type="checkbox"/> Debit Cards | <input checked="" type="checkbox"/> Cash Only | <input type="checkbox"/> Google Checkout |
| <input checked="" type="checkbox"/> Discover | <input type="checkbox"/> Diner's Club | <input type="checkbox"/> PayPal |

Under **Add Company Details**:

Enter a brief description about your page in the **Business Description** box.

Enter your certificate and/or affiliations in the **Certifications & Affiliations** field.

Enter your specialties in the **Specialties** field.

Enter additional (custom) information about your business (if any) in the **Additional Information** field.

Under **Add Photos**, click on the **Browse** button to look for the image you want to include in your listing from your computer.

Enter a title for your photo in the **Enter a Title** field.

Click on the **Add Photo** button to upload your image/photo.

add business details

create listing enhance set up account checkout

Add details that will appear on your one-page business profile. The more information you provide, the better your chances of appearing in search results on Superpages.com and major search engines.

1. Select Your Products, Services and Brands

Add the products, services and brands that your business offers.

Available Keywords:

Formal Dining	add >
Gift Certificates	add >
Gourmet Foods	add >
Group Discounts	add >
Handicapped Accessibility	add >
Happy Hour	add >
Healthy & Vegetarian Menus	add >
Italian Dells	add >
Late Night Dining	add >
Online Orders	add >

Selected Keywords:

Bottled Water	remove
Dine In	remove
Family Friendly	remove

Previous 1 2 3 4 5 Next

2. Show Your hours of Operation

Let customers know when you're open for business.

- Do not display our hours of operation
- Open 24 hours, 7 days a week
- Select hours of operation

Monday:	10:00 AM	to	11:00 PM	<input type="checkbox"/> Closed	Apply to all days
Tuesday:	10:00 AM	to	11:00 PM	<input type="checkbox"/> Closed	
Wednesday:	10:00 AM	to	11:00 PM	<input type="checkbox"/> Closed	
Thursday:	10:00 AM	to	11:00 PM	<input type="checkbox"/> Closed	
Friday:	10:00 AM	to	11:00 PM	<input type="checkbox"/> Closed	
Saturday:	10:00 AM	to	11:00 PM	<input type="checkbox"/> Closed	
Sunday:	10:00 AM	to	11:00 PM	<input type="checkbox"/> Closed	

3. Select Payment Options

Specify how customers can pay at your business. Check all payment options that apply.

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> American Express | <input type="checkbox"/> Personal Checks | <input type="checkbox"/> Carte Blanche |
| <input checked="" type="checkbox"/> MasterCard | <input type="checkbox"/> Money Orders | <input type="checkbox"/> Credit Terms Available |
| <input checked="" type="checkbox"/> VISA | <input type="checkbox"/> Travelers Checks | <input type="checkbox"/> Financing Available |
| <input checked="" type="checkbox"/> Debit Cards | <input checked="" type="checkbox"/> Cash Only | <input type="checkbox"/> Google Checkout |
| <input checked="" type="checkbox"/> Discover | <input type="checkbox"/> Omer's Club | <input type="checkbox"/> PayPal |

4. Add Company Details

Give potential customers the details they need to know.

Business Description 20 / 4000 (maximum characters)
Real Italian Flavors

What to tell us about your business

Certifications & Affiliations
Examples: BBB Member, State License #123456

Specialties
Italian food
Examples: Exclusive products, Areas of expertise

Additional Information
Examples: Additional URL, More information
[+ Add more details](#)

5. Add Photos

Browse to find the photo you want, add a title for it, then click to Add Photo. Photos must be in JPEG or GIF format, and no larger than 5MB file size. By adding a photo you agree to our photo guidelines.

Choose a Photo **No file chosen**
Click Browse to choose a file from your computer.

Enter a Title

Examples: Our Storefront

Uploaded photos:

6. Add a Coupon

[+ Add A Coupon](#)

Click on the **continue** button when you're done.

To avail of the free listing, make sure that the free listing is selected then click on the **No thanks, continue** link located at the bottom of the following page.

The screenshot shows the 'Upgrade your listing' section with three columns of options. Red circles and arrows highlight the 'New York (free)' radio button in the first column, the 'all listings section (free)' radio button in the second column, and the 'No thanks, continue»' link at the bottom right. An 'Add to My Cart' button is also visible above the link.

Upgrade your listing

Target your service area
Reach more customers by targeting a wider service area.

- New York (\$513/ month)
- Downstate New York, NY Metro (\$335/ month)
- New York, NY County (\$92/ month)
- New York (free)

[More targeting options](#)

Improve your visibility
Move your listing closer to the top of the search results.

- Preferred Placement (\$110/ month)
- all listings section (free)

[Learn more](#)

Stand out from the competition
Add color and font enhancements to get your listing noticed.

- Red (\$22/ month)
- Italics (\$22/ month)
- Bold (\$22/ month)
- Highlight (\$27/ month)

Acme Italian Restaurant
I can tell my customers more about my business.
180 Beekman Street, New York, NY 10038
<http://www.acmeitalresto.com>
[more info](#) | [phone](#) | [email](#)

[Add to My Cart](#)

[No thanks, continue»](#)

On the following page, enter your email address in the **Email address** field.

Make sure that **No, I am a new user** is selected.

Click on the **Sign in** button.

The screenshot shows the 'sign in' page with a form and explanatory text. The form includes an email address field with 'saracarell@gmail.com', a 'No, I am a new user' radio button selected, a 'sign in' button, and a 'Remember my email address on this computer' checkbox. A link for 'I forgot my password' is also present.

sign in

To complete your order you will first need to sign in.

Sign In

What is your email address?

Email address:

Do you have a password?

- No, I am a new user
- Yes, I have a password:

[sign in](#)

Remember my email address on this computer

[I forgot my password](#)

How do I get a password?
If you're a new customer, you'll add a password now as a part of account setup.

If you purchased advertising in the past, you may already have a password. If you don't know your password, just click [Forgot Your Password](#) to have a new one sent.

What if my email address changed?
Try using your old email address. Once you are signed in you can change your account information to include your new email address.

On the **account setup** page, fill out all the necessary information and click on the **continue** button.

account setup

To start using SuperPages.com products and services you first need to setup a user account.

Account Info

* First Name

* Last Name

* Email Address
Email is used to sign in

Company Info

* Company Name

* Company Phone

* Street

Suite / Mail Code

* City

* State / Province


* Zip / Postal Code

Account Password

* Password
Use 6 or more characters, both letters and numbers.

* Retype Password

Type the code shown



[Try a different image](#)

[continue](#)

Why should I create an account?

A user account will allow you to...

- Get secure access to your company info
- Manage and change your listing or products
- Review click activity reports
- Update your account information

How do you protect my privacy?

We respect your privacy, so the information you provide will not be sold or shared - you won't get spam or junk mail. We also take precautions to make sure your data is safely stored.

Check out our [privacy policy](#) for all the details.



On the following page:

Read the agreement and click on the tick box labeled **I accept**.

Click on the **complete my order** link.

your order

Review your order details below. We will authorize your credit card for the total amount of your order, but you will not be charged until your billing cycle begins.

Order Details	
Free Business Listing and Profile Page	FREE Remove
Order Total:	\$0.00

Have a promotional code?

Enter it here:



Carefully read the following terms and conditions. Acknowledge your acceptance by clicking "I Accept" at the bottom of the page. Your order will not be processed otherwise.

Terms & Conditions

[Print Terms & Conditions](#)

PLEASE READ THE FOLLOWING TERMS AND CONDITIONS (THE "TERMS AND CONDITIONS"), BY CLICKING ON THE "I AGREE" BUTTON AT THE END OF THESE TERMS AND CONDITIONS, YOU AGREE (ON BEHALF OF YOURSELF, INDIVIDUALLY, AND THE BUSINESS) TO BE BOUND BY THESE TERMS AND CONDITIONS. YOU MAY PRINT AND KEEP A COPY OF THESE TERMS AND CONDITIONS. These terms and conditions were last updated January 4, 2010. For purposes of these Terms and Conditions: (1) "SuperMedia," "we," "us" and "our" mean SuperMedia LLC; (2) "You", or "Your" means the person clicking on the "I Agree" button and the Business, collectively; (3) the "Business" means the business which is the subject of the Business Data submitted; (4) "Business Tools" means the functionality accessible through the user interface of the Superpages.com(r) website that allows the user to input, select, and/or request certain additions, modifications, and/or deletions to, data or information relating to a listing contained in SuperMedia's Superpages.com database (whether or not such data or information is published or used as searchable text or "keywords"); (5) "Business Data" means all data and information that either of You or the Password User(s) provide to us through the Business Tools (and that which either of You or the Password User(s) have provided to us in the past through the Business Tools or prior versions thereof, such as the "Add/Modify Tool"), whether in the

I accept

Other Sites You Can Add Your Business Listing To

Following is a list of other sites/local search engines you can add your business listing to.

Name	URL	Description
Local.com	https://register.local.com/	Local.com attracts more than 20 million unique visitors each month, all seeking information on local businesses, products, and services.
Localeze	http://webapp.localeze.com/extranet/addbusinessdesc.aspx	Localeze distributes your business information to a network of important Local search engines and directories.
Rate it all	http://www.rateitall.com/	RateItAll is the fun and social way to

	AddItem.aspx?Promote=1	find and share reviews about anything. From local bars and restaurants, to products, to people, to places, to music ... anything at all!
InsiderPages	http://www.insiderpages.com/session/new	At InsiderPages.com, people share reviews of local businesses and find great services they can trust. Millions of people visit the site each month to get the Insider scoop on local businesses.
Yellowbot	https://www.yellowbot.com/submit/newbusiness	YellowBot is essentially a local search site for finding and reviewing the places you go to in your community (and elsewhere).
CitySquares	https://my.citysquares.com/search	Citysquares.com is a local company that brings together local businesses and their consumers. It focuses on providing rich, hyper-local content for urban and suburban communities.
Judy's Book	http://www.judysbook.com/merchant/	Judy's Book is a book of local secrets that helps you to make decisions.
MojoPages	http://www.mojopages.com/	Whether you're searching for a good restaurant, car mechanic, dentist or other local businesses the video, pictures and written reviews from members of MojoPages can help guide you to the best.
InfoUSA, Inc.	http://dbupdate.infousa.com/dbupdate/index.html	Founded in 1972, infoUSA is the leading provider of business and consumer information products, database marketing services, data processing services and sales and marketing solutions.
MagicYellow	Your/Business.cfm">http://www.magicyellow.com/Add>Your/Business.cfm	Online yellow pages
USCity.net	http://www.uscity.net/listmysite.html	Add your link in the uscity.net National Business Directory.
DiscoverOurTown	http://www.discoverourtown.com/NewListing.php	DiscoverOurTown.com, also known as DOT, is the ultimate travel and

		shopping directory that provides information about the most interesting and exciting features of a town.
HotFrog	http://www.hotfrog.com/	HotFrog is USA's fastest growing FREE online business directory listing over 6.6 million US businesses.
GenieKnows	http://www.genieknows.com/business/add	GenieKnows connects search technology, community and content by developing niche-specific portals tailored for distinct searching communities, delivering a focused, useful and rewarding search experience.
Kudzu	https://register.kudzu.com/packageSelect.do	Kudzu provides consumers with trusted information about local providers for home, health, and other life service needs — and gives businesses the tools to drive "word of mouth" online.
Matchpoint	https://providers.matchpoint.com/register.htm	N/A